



"Just wanted to give the Chamber a shout out for an **awesome pairing** at the golf outing. **As a result, my partner and I are collaborating to help a new restaurant that is opening.** It is my biggest restaurant account to date! I'm so very thankful."

- Lee Chassy, SpotOn

"I wanted to let you know **that my business has been able to partner with Lee Chassy from SpotOn, who I shared a cart with at the Chamber golf outing. I recommended his services to one of our customers and he fit the need nicely. Thanks for linking us up!**"

- Brett Kingery, Consolidated Communications

"**The Chamber has been a godsend to Peoria Charter Coach Company. The daily digital newsletter kept me up-to-date on the COVID-19 issues better than any other resource. The Chamber also made it possible for me to talk to legislators about my current situation.** Words can't say how thankful I am for the Chamber. Keep up the good work, the community needs you!"

-Bill Winkler, Peoria Charter Coach Company

"The last few months or so the Chamber has done an extraordinary job of keeping me informed. **Some of the restaurants I have supported were found on your website restaurant list.** I review the COVID-19 statistics in each of your emails as well. Thanks for all you do."

- Steve Whitsitt, Whitsitt and Associates

2021 ANNUAL REPORT 2021



October 21, 2021



94% MEMBER RETENTION RATE

COVID-19 DAILY UPDATES

EMAILS WERE SENT
5 DAYS
PER WEEK

FOR
61 WEEKS
STRAIGHT



"Thank you so much for producing the COVID-19 Daily Updates. This was the one resource for all things COVID that I always took the time to review. I really appreciated the short summary and link if I wanted additional information. These updates were a reminder that we were all in this together and was a much-needed service provided by the Chamber."

- Michelle Wright, Finance Director, Champaign-Urbana Mass Transit District

PROVIDED STATE REQUIRED TRAINING

252 EMPLOYEES

RECEIVED STATE REQUIRED TRAINING THROUGH OUR SEXUAL HARASSMENT PREVENTION TRAINING PROGRAM



CHAMBERS ALL IN FOR ECONOMIC RECOVERY

SPEARHEADED A COALITION OF

50+

ILLINOIS CHAMBERS FOCUSED ON PRIORITIZING ECONOMIC RELIEF FOR BUSINESSES



FACILITATING CONNECTIONS

40,170+

BUSINESS CONNECTIONS MADE AT VIRTUAL FIRST FRIDAY COFFEES



1,258+

BUSINESS CONNECTIONS MADE AT COFFEE CIRCLES: IN-PERSON NETWORKING

"I enjoy the Virtual First Friday Coffees — they offer me a chance to reconnect with people I know and meet new people who, like me, are trying to build business in a COVID-safe way."

- Matt Thomas, President, LM Thomas Group

SHOWCASING LOCAL BUSINESSES

27

LOCAL RESTAURANTS SHOWCASED IN OUR APP-Y HOUR VIDEO SERIES

SUPPORTING ENTREPRENEURS

28

ENTREPRENEURS RECEIVED COUNSELING TO START OR GROW THEIR BUSINESSES

MASK DISTRIBUTION

PROVIDED



14,000+

MASKS TO MEMBER BUSINESSES



CHAMPAIGN COUNTY SAFE

PARTNERED WITH

21

LOCAL ORGANIZATIONS AND MUNICIPALITIES TO CREATE CHAMPAIGN COUNTY SAFE

A community-wide coalition that met weekly for over a year and developed a comprehensive website of COVID-19 resources and information