

Business as Usual

58,037

number of
Chamber member employees.



Grew the Chamber's business network by welcoming the **Fisher Area Business Association** as an affiliate member.

82,560

Business connections made at
Chamber networking events from
July 2019 to March 2020.



60+

students
participated
in the
healthcare
careers
program.



180+

students
received
1-on-1
mentoring via
iRead • iCount
program.



90+

students
had 1-on-1
resume
reviews with
local HR
professionals.

PUBLIC POLICY & ADVOCACY

- In partnership with Congressman Rodney Davis, hosted both Amtrak and Canadian National to discuss improving on-time performance. **18 different organizations** and **10 different communities** were represented.
- Champaign County First efforts resulted in the **completion of the Village of Royal waste water & sewer treatment system** which will **facilitate business growth in the community.**

41

Entrepreneurs
received counseling
during FY20 to start
and grow their
businesses in
Champaign County.

42

Leaders in Champaign
County received
education and skill
development through
Chamber leadership
programs in FY20.

Resulting in the opening of
6 new minority/female owned businesses.

Business as *Unusual*

Throughout the unprecedented
COVID-19 pandemic we have:

Organized & facilitated a virtual townhall meeting with

Nearly
100
Attendees



5
of our State
elected officials

providing access to decision makers as the
Stay-at-Home went into effect.

Used creativity to continue to
connect our members through
**networking events, both virtually
and in-person** (*following public
health safety guidelines*).
This allowed our members to create
important business connections.



Led communication to the
business community on COVID-19 to

4,000+ contacts

through our Daily Updates. These emails include
timely news articles, daily statistics & links to
important resources allowing businesses to be
up-to-date on information concerning the pandemic.

- Provided businesses with almost **weekly webinars** on funding, legal issues regarding COVID-19, marketing in a newclimate and leading remotely.
- Intervened and facilitated on behalf of our members who had challenges with stimulus programs to help them **secure their funding.**



**Advocated across all levels of
government** for our members' needs
as it relates to restrictions, funding &
the economic impact of the pandemic.



CHAMPAIGN COUNTY SAFE

- Partnered with community organizations & entities to launch champaigncountysafe.org — a comprehensive website with information & tools related to the pandemic.
- Convened industry-specific groups to help build re-opening plans and developed a comprehensive guide to re-opening.

Too Many To Count

The Chamber has fielded hundreds of calls from business owners and leaders seeking help on navigating COVID-19 in the workplace; understanding mitigation ramifications; seeking funding assistance; helping identifying PPE and other resources.

““ The Champaign County Chamber of Commerce **has been an invaluable resource for our small business in 2020.** Operating a business under “normal” circumstances has its challenges, but operating during a pandemic, that’s a whole new ballgame. **We’ve relied heavily on the communication from the Chamber** to help us stay abreast of the ever-changing environment that affects how we do business day-to-day. **The value-added services we’ve received this year have far exceeded our expectations** and we are very happy to be members of the Chamber. ””

- Becca Powers, Owner of Industrial Donut