

Interested in sponsoring the e-Connection – the weekly supplement to the Chamber’s Commerce Connection?

The Champaign County Chamber of Commerce provides numerous opportunities for its members. In order to keep the membership fully informed of Chamber member benefits including Chamber events, programs and activities, a weekly e-Connection is sent via email to over 2,500 area business leaders.

Businesses that choose to sponsor the weekly e-Connection will increase their visibility to the Champaign County business community. While the Chamber cannot guarantee readership of the e-Connection, the publication does have a tracking mechanism and the initial research indicates over 30% of recipients open their e-Connection within 24-hours of receiving it. Businesses leaders who wish to sponsor should complete the agreement below indicating the timeframe the sponsorship will be in effect. Once the Chamber has received the agreement, the contact person listed in the agreement will be notified and logo run dates will be agreed upon. Assignment of dates will be on a first come, first serve basis. All dates will be consecutive. Discounted sponsorship rates are NOT available for non-consecutive run dates. Dates will be added to the agreement, the agreement will then be returned with a signature from the Chamber. The sponsoring business is then responsible for emailing their logo (or image in jpeg format) to the Chamber within 24-hours of being assigned the sponsorship run dates. The sponsoring business MUST be a member of the Champaign County Chamber of Commerce for the entire duration of the advertising contract. If membership is dropped, the advertising contract will be terminated.

Please complete the agreement below and return it to the Chamber (fax: 359-1809).

Business Name _____

Contact Person _____ **Title** _____

Mailing Address _____ **City** _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____

Web Site _____ **Email** _____

Select the quantity of desired emails by checking the appropriate box.

Item	Rate (per e-mail sent to list)
1-3 weeks of e-Connection	\$75
4-7 weeks of e-Connection	\$60
8-11 weeks of e-Connection	\$48
12 weeks of e-Connection	\$38.40

Payment Options:

1. Check Payable to: Champaign County Chamber of Commerce

2. Credit Card: Visa MasterCard American Express

Card # _____ - _____ - _____ - _____ Exp. Date: _____ Security Code: _____

Signature _____ Date: _____

Printed Name _____